Rice & Gravy Studio

WE'RE HIRING

Content Manager

The hands behind the work we're known for.

LOCATION
Remote / Columbia, SC

ENGAGEMENT
1099 · Part-time

REPORTS TO
Founder & Creative Director

> **THE ONE-LINE VERSION**
>
> *We want someone who treats a client's feed, their flyer, and their thirty-second reel as things worth obsessing over — not a queue to clear.*

THE ROLE

You'll own the content our clients put into the world — the graphics, the videos, and the calendar it all runs on. You're the execution arm: we own the strategy and hand you the specs and brand guidelines, and you turn them into finished work. You're the person who sees a brand guide and knows exactly how it should move.

THE WORK

What You'll Own

- **The look.** Graphic design for social, print, and signage — built inside each client's brand.
- **The motion.** Video editing, short-form and long-form. If you shoot as well as edit, even better.
- **The mockups.** Event and experiential activation ideas brought to life.
- **The calendar.** The content calendar and posting rhythm across your clients. You run it; nobody chases you.

THE FIT

Who You Are

- **A designer with taste.** Real instincts for type and layout, with range across very different brands.
- **A real editor.** You cut short-form that lands and long-form that holds attention.
- **Organized unprompted.** You keep a calendar honest and a cadence steady.
- **An owner.** You take light direction and run — and bring ideas back, not just deliverables.

At R&G, we embed ourselves in our clients' businesses. We don't do one-off projects — we partner as the expert creative strategists who own how the world sees their brand. **This role adapts to your skillset:** your strengths determine the work you're attached to.

WORK YOU MIGHT TOUCH

Brand Strategy · **Marketing Campaigns** · **Experiential Design** · activation to full events · **Content Creation** · still & video · **Content Management** · **Web Content & Graphics**

TOOLS YOU MIGHT USE

Comfortable across the tools — **Adobe Creative Suite** (Illustrator, Photoshop, Premiere Pro), **Canva**, **Figma**, and **CapCut**, to name a few. You won't need every one, but you should know your way around this kind of kit.

COME BUILD WITH US

Throw Your Hat In

Ready? Head to **riceandgravystudio.com/careers** and tell us a bit about yourself. Bring a portfolio or a few links — something you designed and something you edited. We care less about a formal resume than about work you're proud of.